



VOLVO RETAIL EXPERIENCE COLOUR & UPHOLSTERY WALL DISPLAY & CAR STUDIO SAMPLE UNIT

HOME OF EXTERIOR COLOURS,
HANGING SAMPLES,
UPHOLSTERIES,
DECOR INLAYS AND
DESIGNER'S CHOICE

CONTENT
17W46

Assembly Manual
Recommendation

CONGRATULATIONS ON YOUR NEW VOLVO RETAIL EXPERIENCE COLOUR & UPHOLSTERY MATERIAL.

Dear Sir/Madame,

Congratulations to your purchase of the Colour & Upholstery sales tool.

As a part of Volvo Standards, In Your Car Studio area the customer can create their car through interaction with large and small material samples as well as on digital screens. By concentrating all materials to this area, it becomes a creative centre that provokes interest and tells a story about the craftsmanship of Volvo Car.

Make use of the samples available, build a car together with the customer. Mission is to have them ordering a car with a higher specification than initially intended.

The Colour & Upholstery material comes with a subscription and whenever there are new cars or changes within a car model specification, new samples will be sent to you. Please exchange and replace old with new material re-assuring the content displayed is always the latest samples available.

Kind Regards,

Volvo Car Retail Marketing team

If you have any questions, please contact order@brigo.se.

ASSEMBLY RECOMMENDATION



EXTERIOR COLOURS

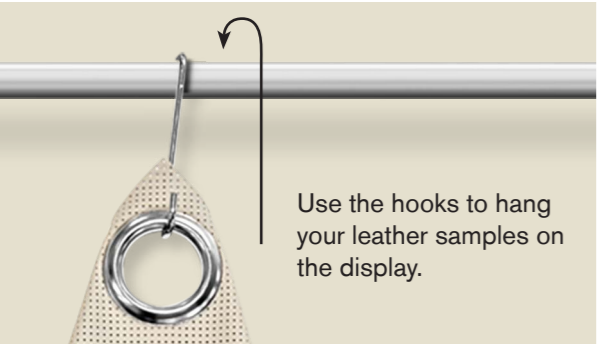
Article no	Description	V40	V40 Cross Country	S60	S60 Cross Country	V60	V60 Cross Country	The New XC60	S90	V90	V90 Cross Country	XC90	The New XC40
10289522	019 - Black Stone	•	•	•		•	•	•	•	•	•		•
10289523	612 - Passion Red	•	•	•		•	•	•		•		•	
10289524	614 - Ice White	•	•	•	•	•	•	•	•	•	•	•	•
10289528	619 - Cyan Racing Blue			•		•							
10289529	621 - Amazon Blue	•	•										•
10289525	467 - Magic Blue			•		•							
10289526	477 - Electric Silver	•	•	•		•	•	•	•	•	•	•	
10289527	492 - Savile Grey			•		•	•			•	•	•	
10289530	700 - Twilight Bronze						•			•	•	•	
10289531	702 - Flamenco Red	•	•										
10289532	707 - Crystal White Pearl	•	•	•	•	•	•	•	•	•	•	•	•
10289533	711 - Bright Silver	•	•	•	•	•	•	•	•	•	•	•	•
10289534	712 - Rich Java		•		•		•						
10289535	714 - Osmium Grey	•	•	•	•	•	•	•	•	•	•	•	•
10289536	717 - Onyx Black	•	•	•	•	•	•	•	•	•	•	•	•
10289537	719 - Luminous Sand	•	•	•	•	•	•	•	•	•	•	•	
10289538	720 - Bursting Blue	•		•		•		•	•	•		•	•
10289539	721 - Mussel Blue	•	•	•		•	•	•	•	•	•		
10289540	722 - Maple Brown							•	•	•	•	•	•
10289541	723 - Denim Blue	•	•					•	•	•	•	•	
10289542	724 - Pine Grey							•		•	•	•	
10289543	725 - Fusion Red							•					•



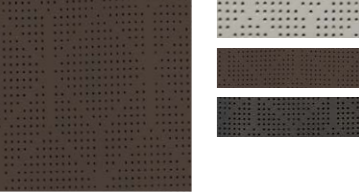
HANGING SAMPLES

Article no	Description	V40	V40 Cross Country	S60	S60 Cross Country	V60	V60 Cross Country	The New XC60	S90	V90	V90 Cross Country	XC90	The New XC40
10289448	Fine Nappa Perforated Leather Blond ¹⁾											•*	
10289449	Fine Nappa Perforated Leather Charcoal ¹⁾											•*	
10289454	Fine Nappa Perforated Leather Maroon Brown ¹⁾											•*	
10289440	Fine Nappa Perforated Leather Charcoal ²⁾							•	•	•		•	
10289446	Fine Nappa Perforated Leather Charcoal ²⁾	•											
10289438	Fine Nappa Perforated Leather Amber ³⁾							•	•	•	•	•	
10289439	Fine Nappa Perforated Leather Blond ³⁾							•	•	•	•	•	
10289437	Fine Nappa Perforated Leather Charcoal ³⁾							•	•	•	•	•	•
10289453	Fine Nappa Perforated Leather Maroon Brown ³⁾							•	•	•	•	•	
10289436	Fine Nappa Leather Amber ⁴⁾							•	•	•	•	•	
10289442	Fine Nappa Leather Blond ⁴⁾							•	•	•	•	•	
10289441	Fine Nappa Leather Charcoal ⁴⁾	•						•	•	•	•	•	•
10289452	Fine Nappa Leather Maroon Brown ⁴⁾							•	•	•	•	•	
10289434	Leather Amber ⁵⁾							•	•	•	•	•	
10289435	Leather Blond ⁵⁾							•	•	•	•	•	
10289451	Leather Maroon Brown ⁵⁾							•	•	•		•	
10289433	Leather Charcoal ⁵⁾							•	•	•	•	•	
10289450	Leather Amber ⁶⁾	•	•										•
10289447	Leather Beechwood Brown ⁶⁾			•	•	•	•						
10289444	Leather Blond ⁶⁾	•	•		•		•	•					•
10289443	Leather Charcoal ⁶⁾	•	•					•					•
10289445	Leather Hazel Brown ⁶⁾		•										
10289216	Leather Oxide Red ⁶⁾												•

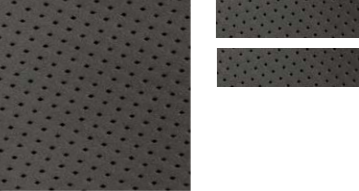
*XC90 Excellence 1) patterned 2) round holes 3) square holes 4) smooth 5) grand embossed 6) fine embossed



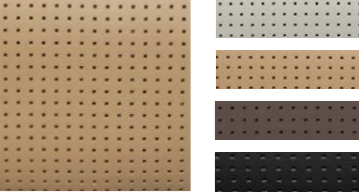
1 Fine Nappa Perforated (patterned)



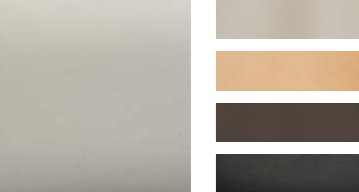
2 Fine Nappa Perforated (round holes)



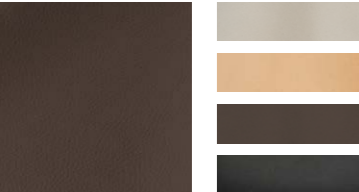
3 Fine Nappa Perforated (square holes)



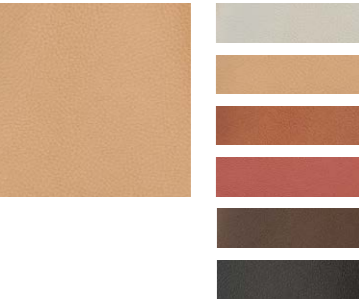
4 Fine Nappa (smooth)



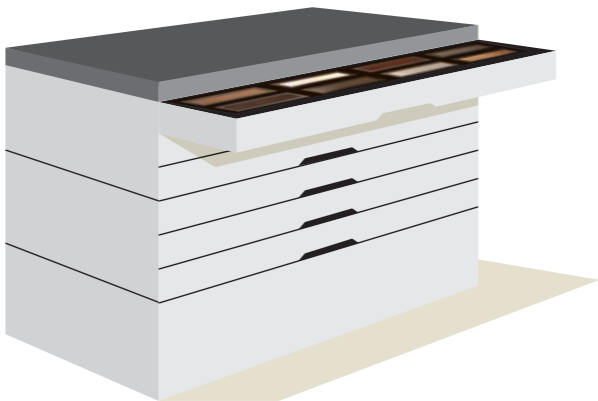
5 Leather (grand embossed)



6 Leather (fine embossed)

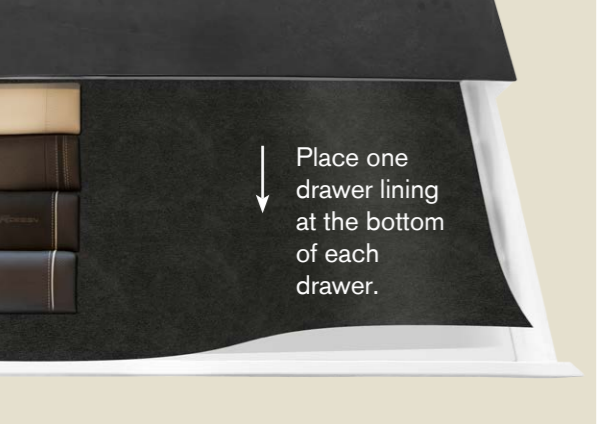


DECOR INLAYS
DRAWER NO 1



Article no	Description	V40	V40 Cross Country	S60	S60 Cross Country	V60	V60 Cross Country	The New		V90	V90 Cross Country	The New	
								XC60	S90			XC90	XC40
10288166	Black Grid Aluminium	•	•										
10288671	Black Walnut										•		
10287232	Brushed Aluminium			•	•	•	•						
10286720	Carbon Fibre								•	•	•	•	
10287229	Charcoal	•	•	•		•	•			•	•	•	
10287234	Copper Dawn		•								*		
10286718	Cross Brushed Aluminium											•	
10289204	Cutting Edge												•
10286719	Dark Flame Birch								•	•		•	
10289062	Driftwood							•					
10288005	Iron Ore							•	•	•	•		
10289060	Linear Lime							•					
10287243	Linear Walnut				•		•		•	•		•	
10286717	Metal Mesh Aluminium							•	•	•	•	•	
10288172	Milled Aluminium	•	•	•	•	•	•						
10287239	Modern Wood	•	•										
10287376	Piano Black Wood			•	•	•	•						
10287247	R-design V			•		•							
10288167	Stealth Aluminium	•											
10287238	Urbane Wood			•	•	•	•						
10289202	Urban Grid												•

* Volvo Ocean Race



DESIGNER'S CHOICE
DRAWER NO 2



Make the potential customer feel inspired and confident in their selection of exterior colour and interior choices, either being the personal choice provided by a Volvo Cars Designer's or a choice made by themselves.

Essence

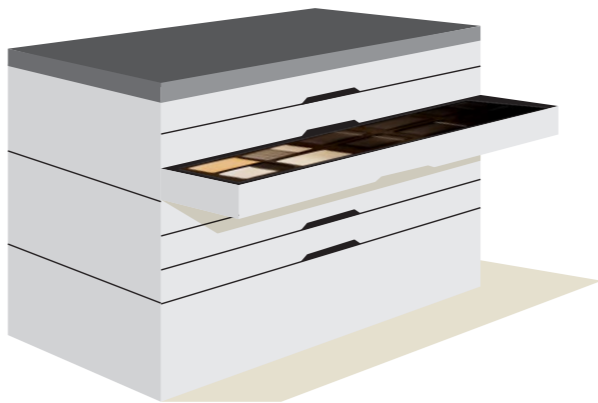
- Combinations selected by Volvo Cars Designer's – exterior colour, upholstery sample, décor inlay and choice put in words.
- Conversation starter
- One tray to create the choice of the customer.

Use trays on top of the drawer as a salestool together with your customer. To be stored in second drawer.

Article no	Designer's Choice	Model	Upholstery sample	Exterior colour	Décor inlay	Printing info bar
10289674	No 13	XC90	Leather Nappa Amber 10288720	719 - Luminous Sand 10289537	Linear Walnut 10287243	English 10286766
10289675	No 14	XC90	Leather Nappa Blond 10288722	714 - Osmium Grey 10289535	Metal Mesh Aluminium 10286717	English 10286767



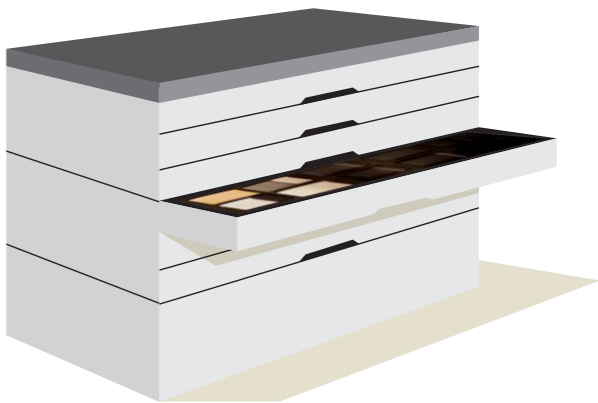
UPHOLSTERIES 90-SERIES
DRAWER NO 3



Article no	Description	Code	S90	V90	V90 Cross country	XC90
10289267	Charcoal	R100		•	•	•
10288683	Charcoal	R200	•	•	•	
10288659	Leather Charcoal	RA00			•	
10288330	Leather Charcoal	RA00	•	•		•
10288715	Leather Charcoal	RA01	•	•	•	
10288660	Leather Amber	RA20			•	
10288331	Leather Amber	RA20	•	•		•
10289138	Leather Maroon Brown	RA30	•	•		•
10288661	Leather Blond	UA00/WA00			•	
10288332	Leather Blond	UA00/WA00	•	•		•
10288716	Leather Blond	UA01/WA01	•	•	•	
10288717	Leather Nappa Charcoal	RB00	•	•	•	•
10288718	Leather Nappa Charcoal	RB01	•	•	•	•
10288719	Leather Nappa Amber	RB20	•	•	•	•
10288720	Leather Nappa Amber	RB21	•	•	•	•
10289087	Leather Nappa Maroon Brown	RB30	•	•	•	•
10288721	Leather Nappa Blond	UB00/WB00	•	•	•	•
10288722	Leather Nappa Blond	UB01/WB01	•	•	•	•
10288665	Leather Nappa Perforated Charcoal	RC00	•	•	•	•
10287766	Leather Nappa Perforated Charcoal	RC04				•*
10289090	Leather Nappa Perforated Maroon Brown	RC34				•*
10288411	Leather Nappa Perforated Blond	WC04				•*
10288666	Leather Nappa Perforated Amber	RC20	•	•	•	•
10289137	Leather Nappa Perforated Maroon Brown	RC30	•	•	•	•
1028668	Leather Nappa Perforated Blond	UC00/WC00	•	•	•	•
10288669	R-DESIGN Charcoal	RB0R	•	•		•
10288670	R-DESIGN Charcoal	RC0R	•	•		•
10289231	Leather Nappa Charcoal	RB0Z			•	
10289233	Leather Nappa Blond	UB0Z			•	

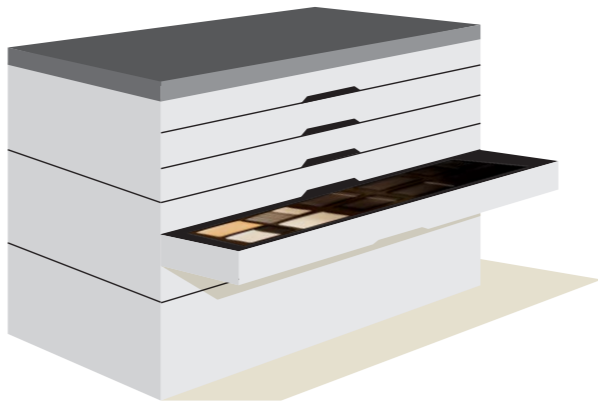
*XC90 Excellence

UPHOLSTERIES 60-SERIES
DRAWER NO 4



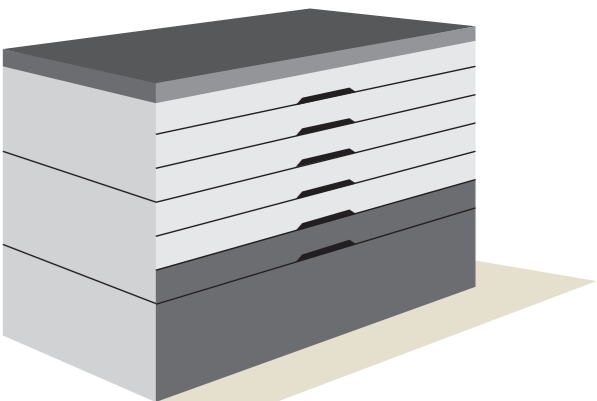
Article no	Description	Code	S60	S60 Cross country	V60	V60 Cross country	The New XC60
10289287	R-DESIGN Charcoal/Offblack	3R60/KR60	•		•		
10289286	R-DESIGN Offblack	3T60/KT60	•		•		
10287518	Leather Offblack	330L/336L/K30L/K36L		•		•	
10287519	Leather Blond/Offblack	330G/336G/K30G/K36G		•		•	
10287520	Leather Beechwood/Offblack	330N/336N/K30N/K336N		•		•	
10288343	Mellbystrand Charcoal	3001/K001	•	•	•	•	
10289290	Tylösand Charcoal/Offblack	3601/3661/K601/K661	•	•	•	•	
10289288	Leather Offblack	3701/3761/K701/K761	•	•	•	•	
10289289	Leather Soft Beige	370P/371T/K70P/K71T	•	•	•	•	
10286801	Leather Offblack	3301/3361/K301/K361	•		•		
10289285	Leather Soft Beige	330P/336P/331T/K30P/K36P/K31T	•	•	•	•	
10286803	Leather Beechwood Brown/Offblack	3303/3363/K303/K363	•		•		
10289038	City Weave Charcoal	R300					•
10289058	Leather Charcoal	RA00					•
10289055	Leather Charcoal	RA01					•
10289059	Leather Amber	RA20					•
10289006	Leather Maroon Brown	RA30					•
10289008	Leather Blond	RA40/UA00/WA00					•
10289000	Leather Blond	RA41/UA01					•
10289054	R-DESIGN Charcoal	RB0R					•
10289056	Nappa Perforated Charcoal	RC00					•
10289057	Nappa Perforated Amber	RC20					•
10289004	Nappa Perforated Maroon Brown	RC30					•
10289002	Nappa Perforated Blond	RC40/UC00/WC00					•
10289040	City Weave Blond	U310					•

UPHOLSTERIES 40-SERIES
DRAWER NO 5



ADDITIONAL MATERIAL
DRAWER NO 6-7

Example: Additional Designer's Choice versions



Article no	Description	Code	V40	V40 Cross Country	The New XC40
10287060	Lorensberg Charcoal	P000/S000	•	•	
10288390	City Weave Blond	P92G/S92G MY17	•	•	
10288379	Linné Charcoal	P500/P560 MY17	•		
10288380	Leather Charcoal	P100/P160 MY17	•		
10288381	Leather Blond	P10G/P12G MY17	•		
10288388	Leather Amber	P107/P167 MY17	•		
10287412	R-DESIGN Charcoal	PR00	•		
10287413	R-DESIGN Charcoal	PZ00	•		
10288382	Lindholmen Charcoal	S500/S560 MY17		•	
10288383	Lindholmen Charcoal/Blond	S50F/S56F MY17		•	
10288384	Leather Charcoal	S100/S160 MY17		•	
10288389	Leather Amber	S107/S167 MY17		•	
10288385	Leather Charcoal/Hazel Brown	S10N/S16N MY17		•	
10288386	Leather Charcoal/Blond	S10F/S16F MY17		•	
10288387	Leather Blond	S12G MY17		•	
10289206	Fine Nappa Leather Charcoal	RB00			•
10289208	Leather Charcoal	RD00			•
10289212	Leather Amber	RD20			•
10289214	Leather Blond	UD70			•
10289210	Leather Oxide Red	RD90			•

For other Colour & Upholstery material such as:

- Binders
- Colourguides
- Other products

Please turn to your local Volvo Car Corporation contact for ordering.



DESIGNER'S CHOICE

90-SERIES

60-SERIES

40-SERIES